

# INDUSTRY PARTNERS 2018

## OUR EXPERTISE YOUR SUCCESS

**ABOUT IREM...**The Institute of Real Estate Management is the source for education and professional recognition for managers of all types of income-producing properties—office buildings, multi-family developments, retail properties. Founded in 1933, IREM has over 80 Chapters nationally and 13 Chapters internationally, with 20,000 individual members and 570 company members. IREM is the only professional association dedicated to educating and certifying all real estate managers. IREM's mission is to educate, certify, and promote the professional competence of IREM members in order to meet the needs of those who utilize their services.

Chapter 8 was chartered in 1937 and is comprised of over 350 CPM® members, Candidates, ARM® members, ACoM members, Associate members, Student members, and Academic members, as well as over 20 AMO® firms. Our members control managing and purchasing for commercial, residential, industrial, and retail properties throughout Maryland, Virginia, and the District of Columbia.



### DISCLAIMER:

By submitting this application, you have agreed to become a 2018 Industry Partner of IREM Chapter 8.

An Industry Partner shall not be a member of the Institute. Only CPM® , ARM®, ACoM, Associate, and Student Members; CPM® Candidates; and AMO® Firms and Academic members may be members of the Institute. By signing, I agree that I shall not hold myself out to be a member of the Institute of Real Estate Management, nor shall I permit the use of the CPM®, ARM®, ACoM, AMO® designations or any other indicia of membership in, or affiliation with, the Institute. I understand that, if approved as an IREM Industry Partner, I may use the name Institute of Real Estate Management and/or its acronym "IREM" only in conjunction with the words "Industry Partner of" for the sole and limited purpose of indicating that I am an Industry Partner of the Institute. I understand that, should my participation as an Industry Partner be terminated by the chapter at any time, there shall be no refund of my contribution.

The Industry Partner program is not a National program, but solely and exclusively under the direction and administration of Chapter 8. All rules, regulations, privileges, and penalties, costs, dues, changes, modifications, administration, and such are under the sole direction and discretion of Chapter 8.



BECOME AN  
IREM INDUSTRY PARTNER

 **IREM** Industry Partners

GREATER METROPOLITAN WASHINGTON D.C.  
CHAPTER 8



Greater Metropolitan Washington D.C. Chapter 8  
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 **IREM** Institute of Real Estate Management

# IREM 8 INDUSTRY PARTNERS 2018

Greater Metropolitan Washington D.C. Chapter 8 implemented the Industry Partners (originally Friends of IREM) program in 1990. The purpose of this program is to foster professional relationships between a very influential group of decision-makers in the property and asset management field and a mix of locally-represented, reputable, quality real estate service providers. The program offers a unique opportunity for service providers to deliver their message to a specific target market. Additionally, the program provides the Industry Partners with the privileges of participation in IREM Chapter 8 activities. Membership is by invitation only and a two-company per category policy is offered on a first-come, first-served basis. IREM Chapter 8 encourages its members to support their Industry Partners. Our Industry Partners have found that becoming a part of this exclusive program is the best use of their time and advertising dollars.



## FOSTERING PROFESSIONAL RELATIONSHIPS BETWEEN A VERY INFLUENTIAL GROUP OF DECISION-MAKERS IN THE PROPERTY MANAGEMENT FIELD AND A MIX OF QUALITY REAL ESTATE SERVICE PROVIDERS.

### IREM Industry Partner Benefits:

- Opportunity to network with top professional property managers in the Washington D.C. metro area
- Open invitation to attend all seven IREM 8 general membership meetings, at the cost of the meeting. As an added bonus, Industry Partners can prepay for these meetings with their annual fee at a discounted rate.
- Opportunity to attend and sponsor all Regional events (with Chapters 77 and 92)— includes January Forecast Meeting/Vendor Blender, May IREM Gala, and October Mega Meeting.
- Opportunity to sponsor additional events, such as IREM 8 Golf Tournament and IREM Young Professionals.
- Recognition at all IREM 8 meetings through introductions, special Industry Partner nametags, and contact information listed on all meetings programs.
- Listing on IREM 8's website with contact information, logo, and link to Industry Partners' websites.
- Listing of company name and link in IREM 8's monthly e-newsletter.
- Access to IREM 8's database of members.
- Opportunity to be recognized as "Industry Partner of the Year" at IREM 8's Annual Awards Presentation.

### IREM INDUSTRY PARTNER APPLICATION

■ I would like to be an Industry Partner of Chapter 8...

\_\_\_\_\_ Annual Fee for Industry Partners' program = \$2200

\_\_\_\_\_ Annual Prepaid Meetings Fee (optional) = \$ 450

TOTAL INDUSTRY PARTNERS' PACKAGE = \$2650

*\*Prepaid meetings are optional. Covers the cost of one registration to each of the eight (8) general membership meetings (Feb, Mar, Apr, Jun, Sep, Oct, Nov, Dec—a \$150 SAVINGS). Use or lose it policy— however, can be transferred to another company representative.*

### ■ METHOD OF PAYMENT

- Pay online at [www.irem8.org](http://www.irem8.org)
- Check (made payable to IREM 8)
- Credit card (Visa, MC, Discover, AmEx)

Exp Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

### PLEASE COMPLETE AND RETURN WITH YOUR PAYMENT:

Company: \_\_\_\_\_

Category/Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Tel#: \_\_\_\_\_ Fax#: \_\_\_\_\_

Company Website: \_\_\_\_\_

### ■ 3 WAYS TO BECOME AN INDUSTRY PARTNER:

#### BY MAIL:

IREM Chapter 8  
Attn: Jean Collins, Executive Director  
P.O. Box 86252, Gaithersburg, MD 20886  
**BY FAX:** 301.874.8426  
**ONLINE:** [www.irem8.org](http://www.irem8.org)

#### ■ QUESTIONS?

Contact Jean Collins at 301.874.8425